

From the team that brought you The Emma's Trust Festival

Raising funds for
The Theatre, Chipping Norton & Friends of the ACE Centre

The OX7 Festival

(name to be confirmed)

Friday 29th September to Sunday 1st October 2017

SPONSORSHIP OPPORTUNITIES

We need to raise £15,000 to put the event on – Can you help us smash our target?



By sponsoring The **OX7 Festival** you are:

- **Demonstrating** a commitment to supporting the community, young people and the arts within the Chipping Norton area
- **Associating** your brand with an established team, which has delivered successful, high profile events
- **Enabling** a high profile, high quality project to take place which offers unique opportunities to local people
- **Providing** a unique opportunity for young people to perform on stage alongside a professional company of west end performers.

Three days, three events, one destination.

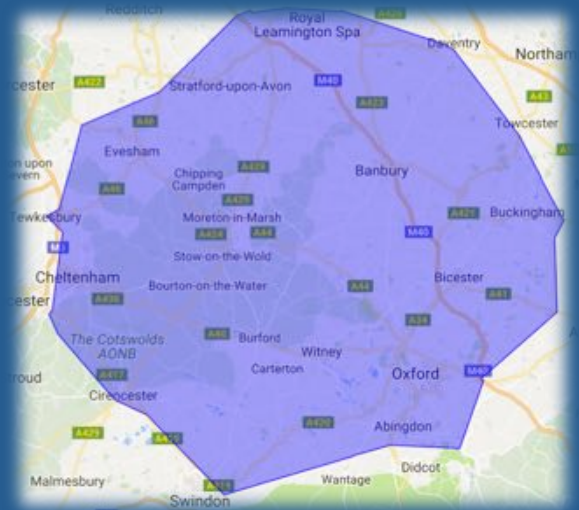
Alongside nationally acclaimed stand up comedy names, the event will host an intimate cinema experience, festive bar with a host of local choices and a Gala Concert featuring stars direct from the west end, which will be sure to bring the house down!

Once again the team will bring together a Young Company of 20+ members from local schools to perform alongside the professionals. The Young Company will rehearse over 2 weekends before taking to the stage in a concert which is sure to be an experience they will never forget.

Our Catchment: Chipping Norton plus 30 miles radius

Our Marketing Materials

- Facebook
- Twitter
- 20,000+ A5, double sided leaflets
- 100 posters
- Full page advert in Chipping Norton Theatre programme
- Adverts in local newspapers and glossy magazines
- 12 roadside banners at strategic positions around the area
- Direct mail to thousands of local supporters
- 800 24 page, A5 full colour Event Programmes



For more information contact ian@iannolanevents.com

Headline Sponsorship £10,000

- Exclusive title partnership '**brought to you with...(YOUR COMPANY)**' at top of all printed and promotional materials and social media. Including:
 - 12 roadside banners
 - 100 posters
 - 20,000+ flyers
 - Header page on facebook
 - Adverts in local media
- **Premium location advert within programme** – inside front or back page.
- **Dedicated press release focused on the partnership of OX7 Festival & your company**
- **Photo opportunities at the Young Company workshops in September 2017.**
- **Opportunities to promote your company at the event**, including a trade / information stall, promotional giveaways and banners.
- **Social Media promotion**, including video interviews.
- **6 x tickets** for one of the events for your guests with a **free bottle of bubbles!**
- Many more opportunities – we're happy to hear your ideas!



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Gold **TAKEN!**

- **Exclusive Logo** presence on all festival staff t-shirts.
- **Premium location advert** within programme – inside front or back page.
- **Logo presence on all printed promotional materials**, as listed above.
- **Social Media** promotion with links to your company.
- Opportunity for **banners at event**.
- **Dedicated press release** focused on the partnership of OX7 Festival & your company.
- 6 x tickets for one of the events for your guests with a free bottle of bubbles!

Silver **£2,500**

- **Logo presence on all printed promotional materials**, as listed above.
- **Full page advert within programme**
- **Social Media** promotion with links to your company.
- Opportunity for **banners at event**.
- **Dedicated press release**.
- 6 x tickets for one of the events for your guests with a free bottle of bubbles!

Bronze **£1,500**

- **Half page advert in the festival programme**.
- **Social Media promotion** with links to your company.
- Logo presence on all printed promotional materials, as listed above.
- Social Media promotion.
- Opportunity for **banners at event**.
- 4 x tickets for one of the events for your guests with a free bottle of bubbles!

All packages are exclusive of VAT and subject to availability. The deadline for sponsorship is Friday 31st March - however the sooner you get in touch the more coverage we can offer!

We encourage anyone interested in sponsorship to contact us to discuss tailoring specific packages to suit your brand.

**For more information contact
Ian Nolan ian@iannolanevents.com
or call 07900 391 226.**



**THE THEATRE
CHIPPING NORTON**

the **ace** children's centre
activities childcare & education

Produced by



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